

AGENDA



CorpActions 2015 - November 24th
South Quay, Canary Wharf, London.

CorpActions brings together all sides of the asset servicing and corporate actions community on one day a year. Up to 250 key people from the infrastructure, practitioner, working group, media, vendor and service provider community meet to review developments and network.

It's an unparalleled opportunity to 'meet the industry'

Please see the day's agenda below.

To register or see more detailed information, please visit our website:

www.capitalmarketsevents.com

Alternatively, please email us at events@capitalmarketsevents.com



Delegate Rates:

1st delegate: £295.00 + VAT
2nd delegate: £275.00

8.15 Registration Opens

Morning refreshment and pastries

Meet the exhibitors including product demonstrations and begin networking with your peers from across Europe

8.50 Chairman's Welcome

[John Kirkpatrick](#), Former Managing Director, Custody and Asset Servicing Operations, Citigroup, Chair of ISSA Corporate Actions Working Group

9.00 Chairman's Keynote: The Changing Asset Servicing Landscape and ISSA Developments

[John Kirkpatrick](#), Former Managing Director, Custody and Asset Servicing Operations, Citigroup, Chair of ISSA Corporate Actions Working Group

9.30 State Of The Industry: Results of Global Survey On The Automation of Corporate Actions.

Analysing Corporate Actions automation across the world, leveraging the results of a comprehensive global survey of the corporate actions marketplace recently published by CityIQ and SWIFT.

- What are the main trends highlighted by the survey results?
- How should the Corporate Actions data quality issue be addressed?
- What is the state of ISO adoption?
- How does this compare with developments across past survey results?
- What direction is the marketplace following and what does the future look like?

[Chris Schaefer](#), CityIQ (Moderator)

[Pierre Colladon](#), Senior Advisor for Strategy for Market Infrastructure, Société Générale Securities Services

[Simon Hughes](#), Asset Servicing, Legal and General Investment Management

[Olivier Connan](#), Market Manager, Asset Servicing, SWIFT

[Christoph Frohner](#), Senior Consultant, Pre-Sales, SmartStream

10.15 Corporate Actions Harmonisation - What will change with T2S?

In this session we look at how the implementation of TARGET2-Securites will change the post-trade infrastructure of Europe. In particular, how the decoupling of settlement and asset servicing will result in a change of framework and the implementation of new services.

What will the European post-trade infrastructure look like in 2017?

Is T2S a consequence of forums and workgroups such as CSJWG or CASG?

Are we already seeing changes now T2S is live and Wave 1 CSDs has migrated?

What are the potential pain points/disadvantages of this decoupling?

What will be the impact on us (the audience) when T2S is implemented fully?

What will be the opportunities when settling in central bank money?

We can see clearly the impact for settlement but what about asset servicing and connectivity?

What is the advantage of being in a T2S world from an asset servicing point of view?

Why will partnering with the dedicated asset servicing provider from the local market bring a better quality of service?

What about operational risk?

How will this bring better harmonisation and standards to the industry?

Will this happen when the last T2S wave has been implemented?

What should you (the audience) be doing now to prepare?

[Virginie O'Shea](#), Senior Consultant, Aite Group (moderator)

[Robert Somogyi](#), Senior Vice President, Clearstream

[Franck Michot](#), Head of Corporate Actions, Custody Operations, BNP Paribas Security Services

[Sofie Janssen](#), T2S Operational Oversight Manager, BNY Mellon

11.00 Networking Break with Vendor Demonstrations

Meet the exhibitors and network with your peers

11.30 Global Trends In Asset Servicing and Global Impact of T2S

Current challenges & opportunities?

- What are global players struggling with? What are their priorities?

- What standardisation, harmonisation or other initiatives should bear the key focus going forward?

- Which markets are the most burning?

- Current trends: operational efficiency, communication, integration with new media, security

Is Asset Servicing the next commoditised business?

- How will asset-servicing providers evolve in the new environment?

- How will new service solutions impact the asset servicing business model?

- Opportunities for new service models, such as 'asset servicing only' and 'operated direct accesses'?

- Re. those new open models emerging, are those new models just an intermediary step or the end-game?

- What is the risk of disruption (i.e. entrance of non-banks specialising in specific services (e.g. meeting services) ?

- What new strategic relationships and product offerings bridging the CSD world and the custody world are possible?

Strategic considerations if you are considering changing your asset servicing provider

- How loyal is the market?

- How price sensitive is the market? how important are reciprocity dilemma's and switching costs?

- How fast could those changes happen?

[Edwin De Pauw](#), Director, Head of Product Management Europe, Euroclear

[Robin Chisholm](#), Vice President, Corporate Actions, Blackrock

[Philippe Ruault](#), Head of Clearing, Settlement and Custody Products, BNP Paribas Securities Services

[Devesh Gupta](#), Global Product Head TCS BaNCS Corporate Actions, Tata Consultancy Services, (TCS)

[Tom Casteleyn](#), Managing Director, Head of T2S and Market Infrastructures, Bank of New York Mellon

- European Shareholder's Directive
- Shareholder Activism and Rights
- Voting Transparency (including auditing under ISO 15022)
- Issuer Initiatives
- Golden Agenda – Driving Automation Through The Chain
- Impact of Local Market Initiatives (Russia, South Africa, Australia, Italy)
- Exercising Voting Rights and Vote Confirmations
- Risk and Diverse Global Legal Structures

[Dr. Alexander Juschus](#), General Manager, IVOX GlassLewis

[Eugenia Unanyants-Jackson](#), Director, Governance and Sustainable Investment, BMO Global Asset Management (EMEA)

[Jonathan Smalley](#), Global Product Management, Citi

[George Harris](#), Global Product Management, SunGard

1.00 Networking Lunch

Meet the exhibitors and network with your peers

2.00 Afternoon Keynote: The View From The SMPG

An overview of developing market practice and responding to change in complex global markets.

[Bernard Lenelle](#), SVP, Product Development & Business Strategy, Clearstream; Co-chair SMPG Corporate Actions Working Group; Coordinator, ALMUS Working Group.

2.30 Data: Global Strategy and Best Practice

Looking at overall asset servicing (and holistic) data strategy and best practices. What new technologies and industry developments are emerging and how can this increase advantage and efficiency?

[Justin Chapman](#), Senior Vice President Global Head of Market Advocacy & Research, Northern Trust

[Simon Bennett](#), Consultant and recently Managing Director, Securities Program, JP Morgan

[Nat Sey](#), Head of Product Management, EMEA, Interactive Data (Europe) Ltd.

[Adam Stern](#), Managing Director, Ibacus

[James Zorab](#), CEO, The Ascent Group

3.15 Networking Break with Vendor Demonstrations

Afternoon refreshment and pastries

Meet the exhibitors including product demonstrations in the More conference suite

3.45 Presentation: Taxation and Asset Services

[Mariano Giralta](#), Global Head of Tax Services, Managing Director and BNY Mellon EMEA Operating Committee, BNY Mellon.

4.15 New! All-Stars Open Session

Delegate Generated Issues: Audience Issues Answered By Some Of Our Most Senior Speakers

This session is a response to attendee requests regarding having an open end-of-day format, in which those who have registered can ask of our specialists about specific issues or attitudes in the marketplace that may not have been covered in the general programme. This will primarily be via pre-event requests as well as a show of hands on the day. This session promises to really enable you to engage with the community and leave with good solid approaches to take back to the office.

[John Kirkpatrick](#), Former Managing Director, Custody and Asset Servicing Operations, Citigroup, Chair of ISSA Corporate Actions Working Group

[Pierre Colladon](#), Head Strategy and Market Infrastructures, Société Générale Securities Services

[Robin Chisholm](#), Vice President, Corporate Actions, Blackrock

[Quinnie Luong](#), Senior Product Manager, Fidelity Actions Xchange

5.15 Chairman's Closing Remarks

[John Kirkpatrick](#), Former Managing Director, Custody and Asset Servicing Operations, Citigroup, Chair of ISSA Corporate Actions Working Group